

GROSSE POINTE *Theatre ...*



2023-24 *Sponsorship & Playbill* ADVERTISING GUIDE



CONNECT. CREATE. INSPIRE COMMUNITIES THROUGH THEATRE



2023-24 SHOW & DATES

Sept. 8 -17, 2023



The Addams Family, a comical feast that embraces the wackiness in every family, features an original story and it's every father's nightmare: Wednesday Addams, the ultimate princess of darkness, has grown up and fallen in love with a sweet, smart young man from a respectable family– a man her parents have never met. And if that wasn't upsetting enough, Wednesday confides in her father and begs him not to tell her mother. Now, Gomez Addams must do something he's never done before– keep a secret from his beloved wife, Morticia. Everything will change for the whole family on the fateful night they host a dinner for Wednesday's "normal" boyfriend and his parents.

Nov. 10 -19, 2023



Anything Goes is set aboard the ocean liner S. S. American, where nightclub singer/evangelist Reno Sweeney is en route from New York to England. Her pal Billy Crocker has stowed away to be near his love, Hope Harcourt, but the problem is Hope is engaged to the wealthy Lord Evelyn Oakleigh. Joining this love triangle on board the luxury liner are Public Enemy #13, Moonface Martin and his sidekick-in-crime Erma. With the help of some elaborate disguises, tap-dancing sailors and good old-fashioned blackmail, Reno and Martin join forces to help Billy in his quest to win Hope's heart.

Jan. 26 - Feb. 4, 2024



Set in the late 1970s, this hilarious story of friendship and revenge in the Rolodex era is outrageous, thought-provoking and even a little romantic. Pushed to the boiling point, three female coworkers concoct a plan to get even with the sexist, egotistical, lying, hypocritical bigot they call their boss. In a hilarious turn of events, Violet, Judy and Doralee live out their wildest fantasy – giving their boss the boot! While Hart remains "otherwise engaged," the women give their workplace a dream makeover, taking control of the company that had always kept them down. Hey, a girl can scheme, can't she?

Apr. 5 -14, 2024



Welcome to opening night of the Cornley University Drama Society's newest production, The Murder at Haversham Manor, where things are quickly going from bad to utterly disastrous. This 1920s whodunit has everything you never wanted in a show—an unconscious leading lady, a corpse that can't play dead, and actors who trip over everything (including their lines). Nevertheless, the accident-prone thespians battle against all odds to make it through to their final curtain call, with hilarious consequences! Part Monty Python, part Sherlock Holmes, this Olivier Award–winning comedy is a global phenomenon that's guaranteed to leave you aching with laughter!

May 3 -12, 2024



Set in turn-of-the-century New York City, Newsies is the rousing tale of Jack Kelly, a charismatic newsboy and leader of a band of teenaged "newsies." When titans of publishing raise distribution prices at the newsboys' expense, Jack rallies newsies from across the city to strike against the unfair conditions and fight for what's right. Newsies is packed with non-stop thrills and a timeless message, perfect for the whole family and every audience.



Annie, Jr.

December 15 - 17, 2023

Sensory performance

December 16 | 1 p.m.

Beauty & the Beast, Jr.

March 22 - 24, 2024

Sensory performance

March 23 | 1 p.m.



76th Season

SHOW SPONSORSHIPS

	Season Sponsorship (all shows)	Platinum	Gold	Silver	Bronze
	\$25,000 (2)	\$15,000	\$10,000	\$5,000	\$2,500
Logo and link on sponsored show page and website footer	•	•	•	•	•
Acknowledgment on all show related print and digital advertising and materials	•	•	•	•	•
Social media acknowledgment & tags in relation to your sponsored show	•	•	•	•	•
Acknowledgment in email blasts (45,000+ subscriber list)	•	•	•	•	•
Acknowledgment in annual report	•	•	•	•	•
Full-page ad in every playbill during the 2023-2024 season	•	•	•	Ad in your show only	Ad in your show only
Tickets to your sponsored show	16	12	8	6	4
Tickets to all other GPT 2023-2024 season shows	6	4	2		
Pre-show curtain recognition	•	preshow mention	preshow mention		
Dinner with Director	•	•			
Backstage Experience	•				

Custom Sponsorships:

Interested in creating a custom sponsorship?

There are many opportunities for crafting a creative and unique partnership.

Youth on Stage sponsorships available.

Contact Linda Zublick at (313) 886-3315 or email executivedirector@gpt.org

DID YOU KNOW?

Average Royalties cost per musical - \$11,000

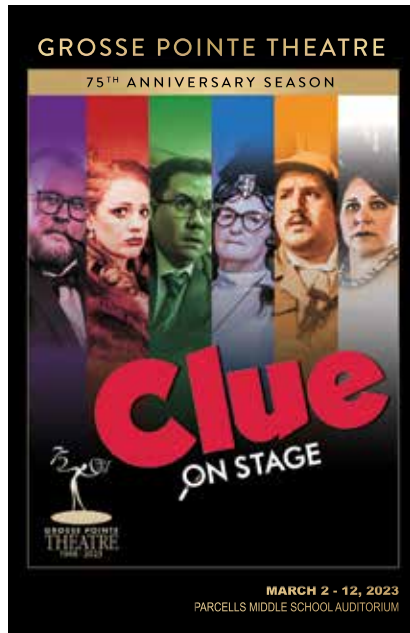
Average Orchestra cost per show - \$13,000

Average Show Costume budget - \$10,000

Average Space Facility rental per show - \$7,800

Average Set cost - \$5,000

Grosse Pointe Theatre offers five productions every theatre season, distributing our playbills to over 13,000 ticket buyers. Make good use of your advertising dollars by partnering with Grosse Pointe Theatre and putting your advertisement in the hands of our patrons. GPT is a regional community theatre in its 76th season. Sponsorship opportunities offer expanded community outreach. By partnering with us, you can reach customers you wouldn't normally reach through other media. Our dedicated patrons refer to their playbills while waiting for the show to begin, during intermission and most patrons take their playbill home to share with friends. Grosse Pointe Theatre is a 501c3 nonprofit organization, so your advertising dollars may be tax deductible.



Full Page 4.875 x 7.75	Half Page 4.875 x 3.75
	Quarter Page 4.875 x 1.75

AD SIZE

PRICE PER SHOW

1/4 Page Black & White	\$25
1/2 Page Black & White	\$50
Full Page Black & White	\$100
Full Page Color	\$200
Full Page Color (Back Page)	SOLD

PLAYBILL	RESERVATION DEADLINE	ART DEADLINE
The Addams Family	August 16, 2023	August 16, 2023
Anything Goes	October 4, 2023	October 18, 2023
9 to 5	December 13, 2023	January 3, 2024
The Play That Goes Wrong	February 28, 2024	March 13, 2024
Disney Newsies	March 27, 2024	April 10, 2024

All ads must be in camera ready art (hi-resolution JPG or PDF) and must be submitted no later than deadlines listed below.
 If camera ready art is not available, there is a \$40 set up fee. Ads are in grayscale in the playbill.

Please email your contact information and camera ready art to: executivedirector@gpt.org

For advertising questions – Call 313.886.3315